



## DEPARTMENT OF RESOURCES RECYCLING AND RECOVERY

801 K STREET, MS 19-01, SACRAMENTO, CALIFORNIA 95814 • (916) 322-4027 • [WWW.CALRECYCLE.CA.GOV](http://WWW.CALRECYCLE.CA.GOV)

July 1, 2010

TO: SUPERMARKET MANAGER

SUBJECT: New Convenience Zone Designation

### **IMPORTANT NOTICE - Please read carefully**

This notice, from the Department of Conservation, Division of Recycling (Division), is to inform you of your designation as a "supermarket" under our program. Your supermarket is used to designate a new convenience zone (zone). A convenience zone is "the area within a one-half mile radius of a supermarket" (Public Resources Code Section 14509.4(a)). The law requires that a state certified recycling center be established within this convenience zone.

*Your designation as a supermarket is based on the following definition:* "A full-line, self-service retail store with gross annual sales of two million dollars (\$2,000,000) or more, and which sells a line of dry grocery, canned goods, or nonfood items and some perishable items. For purposes of determining which dealers are supermarkets, the department shall use the annual updates of the Progressive Grocer Marketing Guidebook and any computer printouts developed in conjunction with the guidebook." (Public Resources Code Section 14526.5)

All new convenience zones that do not have a recycling center within a half-mile will be included in the January 2009 exemption review.

***In accordance with Division policy, the newly determined zone established by your supermarket will not be subject to the recycling center provisions until the Division has completed its exemption review process.*** Written and oral testimony may be submitted for or against a convenience zone exemption during the public comment period of 30 days following the notification which you will receive soon. An exemption eligibility decision will be made by late February 2009. Any questions concerning the exemption process can be directed to Walt Simmons at (916) 445-5916 or [walt.simmons@conservation.ca.gov](mailto:walt.simmons@conservation.ca.gov).

If the Division determines that the convenience zone created by your supermarket does not qualify for an exemption, you will receive notification that your store entered a 60-day grace period for a recycling center to become operational in your convenience zone. If no recycling center is operational in your convenience zone at the end of the grace period, your store (and other beverage dealers within your zone) will be required to redeem all California Redemption Value beverage containers (CRV) in-store. An optional daily fee may be paid to the Division, which waives the requirement to redeem CRV containers in store. We look forward to assisting you in complying with this requirement of the Beverage Container Recycling and Litter Reduction Act and providing convenient recycling opportunities to your customers.

Sincerely,

John Jackson, Supervisor  
Convenience Zone Section



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## Newly Activated Convenience Zones - July 2010

Zip Code	Zone No.	Market Name	Address	City	Zip
ALA	6260	Grocery Outlet	22660 Vermont St	Hayward	94541
ALA	6261	Wal Mart Supercenter	15555 Hesperian Blvd	San Leandro	94579
CCA	6269	Smart & Final	5491 Lone Tree Way	Brentwood	94513
HUM	9125	Willow Creek Chevron	39103 Highway 299	Willow Creek	95573
IMP	9123	Solimar Market	2108 Service Rd	Salton City	92275
KRN	6257	Fresh & Easy Neighborhood Market	5190 Stockdale Hwy	Bakersfield	93309
KRN	6271	Vallarta Supermarket	1515 E Panama Ln	Bakersfield	93307
KRN	9126	Crain's Ice Cream & Liquor	12025 Gardiner St	Boron	93516
LAX	6255	Fresh & Easy Neighborhood Market	355 N Citrus Ave	Azusa	91702
LAX	6252	Trader Joes Market	475 W Foothill Blvd	Claremont	91711
LAX	6256	Fresh & Easy Neighborhood Market	2215 Huntington Dr	Duarte	91010
LAX	6259	Costco	12530 Prairie Ave	Hawthorne	90250
LAX	5843	Vons Food & Drug	1600 Foothill Blvd	La Verne	91750
LAX	6266	Trader Joes Market	1000 Glendon Ave	Los Angeles	90024
LAX	832	Fresh & Easy Neighborhood Market	15727 Downey Ave	Paramount	90723
LAX	6262	Superior Super Warehouse	1858 Durfee Ave	South El Monte	91733
LAX	6254	Fresh & Easy Neighborhood Market	2340 S Azusa Ave	West Covina	91792
MAD	6258	Rancho San Miguel	1410 E Yosemite Ave	Madera	93638
ORA	6272	Smart & Final	9062 Adams Ave	Huntington Beach	92646
ORA	1351	Smart & Final	7050 Katella Ave	Stanton	90680
PLA	5202	Raleys Supermarket	4051 Woodcreek Oaks Blvd	Roseville	95747
RIV	6270	99 Ranch Market	1385 W Hobson Way	Blythe	92225
RIV	6263	Wal Mart Supercenter	12721 Moreno Beach Dr	Moreno Valley	92555
RIV	6273	Jensens Finest Foods	2465 E Palm Canyon Dr	Palm Springs	92264
RIV	6264	Smart & Final	2744 Canyon Springs Pkwy	Riverside	92507
SAC	4533	Viva Supermarket	4211 Norwood Ave	Sacramento	95838
Sac	6278	Wal Mart Supercenter	6051 Florin Rd	Sacramento	95823
SBD	6251	Trader Joes Market	13911 Peyton Dr	Chino Hills	91709
SCL	6277	Marukai Market	19750 Stevens Creek Blvd	Cupertino	95014
SCL	6267	Trader Joes Market	7250 Bollinger Rd	San Jose	95129
SDG	6274	Stater Bros Mkt	2687 Gateway Rd	Carlsbad	92009
SFO	2142	Safeway Store	735 7th Ave	San Francisco	94118
SFO	6268	Trader Joes Market	265 Winston Dr	San Francisco	94132
SJQ	2198	Smart & Final	215 E Lodi Ave	Lodi	95240
SOL	6275	Grocery Outlet	66 Admiral Callaghan Ln	Vallejo	94591
STA	9127	Las Palmas Market	21813 S Highway 33	Crows Landing	95313
TRI	9124	Frontier Fuel & Minimart	4923 Highway 3	Hayfork	96041
VEN	6253	Fresh & Easy Neighborhood Market	144 W Los Angeles Ave	Moorpark	93201
VEN	6276	Smart & Final	864 New Los Angeles Ave	Moorpark	93021